

transitions



27-29
MAY

2019

13th EUROPEAN CONFERENCE
Amsterdam - The Netherlands

"Transitions in Supported Employment"

SPONSORSHIP &
EXHIBITION BROCHURE

www.euse2019.eu

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EUSE 2019 Welcome

Sponsorship & Exhibition Brochure

Dear all,

The 13th Conference of the European Union of Supported Employment (EUSE) will be held on 27 – 29 May 2019 in Amsterdam, The Netherlands. Over 600 professionals in Supported Employment are expected to attend.

Within the European Countries implementation and focus on the supported employment approach and methods, quality standards are increasing. More and more larger companies, regulators, local communities and care organisations become aware of the fact that inclusion has no borders! Innovation through organizational mind shifts, technology, quality methods, digital knowledge networks and training of job coaches are booming after more than 25 years of activating the movement of the European Supported Employment. Many European and International organisations will exchange their knowledge and best practices with inspiring speakers, workshops and breakout sessions, network lunches and dinners!

The International Conference provides a unique opportunity to learn about supported employment and to exchange ideas and visions with colleagues within Europe and beyond. We will provide the best services and networks during the conference and also will introduce the culture of Holland and beautiful sight of the city of Amsterdam.

With warm regards, on behalf of the EUSE organising committee,

*Sikko Bakker, Chair of the Dutch Association for Support (NVS) and
Luc Henau, President EUSE*





Conference details

Organizing Committee

Chair Stichting (Foundation) EUSE Transitions 2019 NL: Astrid Haccou

Secretary: Sikko Bakker

In cooperation with Congress by design

Conference details and contact information

Conference date : 27 – 29 May 2019

City / Country : Amsterdam, the Netherlands

Participants : Around 600 - 800 delegates

Conference Secretariat : Congress by design

Kloosterweg 6C

3481 XC Harmelen

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For inquiries on sponsorship opportunities please contact:

Conference Secretariat T | +31 (0)88 089 81 01

E | EUSE2019@congressbydesign.com

OR

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About EUSE

The European Union of Supported Employment (EUSE) was established in 1993 to facilitate the development of Supported Employment throughout Europe. Supported Employment assists people with significant disabilities (physical, intellectual, psychiatric, sensory and hidden) to access real employment opportunities, of their own choice, in an integrated setting with appropriate ongoing support to become economically and socially active in their own communities.



EUSE works to achieve this through the promotion of the Supported Employment model, the exchange of information and knowledge on good practice in Supported Employment and the development of model services. EUSE provides a platform for networking with other organizations and associations at European and worldwide level (WASE). Inclusion at work in the last 5 years is becoming more and more a topic and transition goal for national policymakers and the employer organizations within the EU.



About EUSE2019

In May 2019, the city of Amsterdam, will welcome over 600 experts in Supported Employment. For two days, they will participate in debates, workshops and inspiring sessions and there will be a lot more informal networking opportunities to visit!

Supported Employment is a method of intervention which assists individuals with disability or disadvantage to access paid jobs in the open labour market. The European Union of Supported Employment (EUSE) has clearly stated values and principles with ethical guidelines for professionals, these guidelines ensure that the needs of the individual are paramount regarding all decisions in relation to the Supported Employment approach. The definition of Supported Employment: "Providing support to people with disabilities or other disadvantaged groups to secure and maintain paid employment in the open labour market" (European Union of Supported Employment 2005).

Target Audience

For all who are interested in the approach of Supported Employment (SE), assisting and stimulating disadvantaged people access their right to work: Employee organizations, SE service providers, disadvantaged persons, persons with a disability, parents and carers, employers and policy makers at local, national and international levels.

Main Topics

The Position Papers which are part of the Toolkit of SE state the views of the EUSE on a wide range of SE topics and encourage us all to adhere to the strengths and values of the complete SE model. The topics for the EUSE 2019 Conference are those same views and transitions:

The EUSE believes that there are difficulties within the current "models" of SE across Europe and as a result will continue to engage and inform key policy makers of the "model". Whilst taking this view EUSE also recognizes the need for economic employment to be core to many country's employment action plans. The area for debate and exploration for the foreseeable future lies with EUSE working across Europe to ensure that we balance the need for both economic employment and the rights of the individuals wishing to work, who can work with the correct support.



The EUSE unequivocally supports paid work as the right of every person who seeks employment within the SE model. The EUSE recognizes other "unpaid" work options as being used in an individual's journeys to paid work but believes that they should be of a temporary nature and serve a specific transition to improve the skills of the individual ensuring progress and access to paid work.

Vocational profiling differs from traditional assessment procedures in that it is a person centred process owned by the candidate and should contribute to their employment choice and choice of support strategies in terms of getting and maintaining jobs in the open labour market.

Work experience placements should be viewed as a means to an end and not as the end result. They should be organized, developed and monitored within the traditional values and principles of SE and should only be undertaken when there is a genuine need to do so. In the past, the emphasis has been primarily focused on finding out the needs and skills of the job seeker. It should be recognized that SE service providers must carry out more research into the needs of employers and must develop links and better ways to approach them. Creativity and flexibility are needed when we are deciding how to carry out our job searches, and it is through good quality training that we can improve our techniques when it comes to job finding.

There is a general recognition and acceptance within SE in Europe that service providers need to do more to recognize the needs of employers and develop closer working links with employers. Without employers there are no employment outcomes and we must be aware that approaches to employers should be tailored to match the situation and circumstances (one size does not fit all). It is through training, research and continuous development that success can be achieved for all stakeholders through working effectively and efficiently with employers.



1st World Conference on Supported Employment (June 2017) hosted by NIUSE, EUSE and EASPD.

Community based support

Good support on and off the job is the core element of SE, which makes it a successful method to ensure people with disabilities obtain and maintain paid employment in the open labour market. Research has proven that supported work sites are more stable than unsupported work sites for people with a disability or disadvantage. Despite this fact, the necessary funding for longer term and community based support is very limited or not available in many countries in Europe and must be enhanced in order to make full use of the positive effects of on/off the job support.

Supported Employment services should see career development and progression as an integral part of the Supported Employment process and seek to resource this activity appropriately. It is important to work in partnership with customers, employers and educational services to broker learning opportunities that help to empower individuals so that they can take advantage of wider vocational and social opportunities through higher personal aspirations.

Income security and individual autonomy, equality and full inclusion of people with disabilities in society can only be reached through labour market participation because employment is crucial for securing income resources. National and European policies should ensure both the development of Supported Employment as a proactive strategy to employment and income security for people with disabilities and provide an appropriate legal and structural framework to ensure that persons with disabilities exercise their right to engage in work.

The EUSE Employment categorically acknowledges that the model of intervention of “Supported Employment” is a suitable vehicle for people in a disadvantaged situation. Supported Employment is a person-centred approach and each person’s journey through the five stages will be different. It is imperative to re-iterate that unless the employment is in the “open labour market” then we are not delivering Supported Employment.

The new “models” and programmes that abound across Europe must take cognizance of what is really different in these “new” models and/or acknowledge that the new intervention or programme is a new or updated way of delivering a certain stage within the Supported Employment model. This should be clarified to assess if the model is meeting all of the values and principles of Supported Employment.

“New” model examples include, customised employment, individual placement scheme, and a plethora of government programmes across Europe amongst others. Furthermore, within the past number of years many “Sheltered Workshops” have used the language of Supported Employment whilst not adhering to “Open Employment”.

These main topics will be organized through 5 program lines where the differentiations can be found in: national policy and central and decentral implementation topics and discussions, Methods and quality procedures, Best and Good practices, and off course the available research and knowledge opportunities. Besides the content driven program there is a special program throughout the conference where Client story’s and network sessions inspire and excite the visitors.

POLICY MAKING AND RESULTS

METHODS AND PROJECT IMPLEMENTATION SE

WORKING ENVIRONMENTS: ENTREPRENEURSHIP AND TRANSITIONAL LABOUR MARKET

ASSISTIVE TECHNOLOGY AND ICT SUPPORT, DIGITAL INCLUSION

QUALITY AND SUSTAINABILITY OF JOB COACHING



PRELIMINARY

PROGRAMME

PRE-CONFERENCE

Monday, May 27

Registration of Participants (EUSE members and partners)

Parallel sessions (afternoon)

Welcome Reception (or diner, depending on sponsors)

CONFERENCE

Tuesday, May 28

Opening Ceremony (for all visitors)

Coffee Break

Parallel Sessions

Lunch

Parallel Sessions

Coffee Break

Parallel Sessions

Gala Dinner (boat tour Amsterdam)

Wednesday, May 29

Parallel Sessions

Coffee Break

Parallel Sessions

Lunch

Parallel Sessions

Coffee Break

Parallel Sessions

Closing Session





1st World Conference on Supported Employment (June 2017) hosted by NIUSE, EUSE and EASPD.

Sponsorship opportunities

Please contact the Conference Secretariat for tailor made packages or partnership opportunities.

Your Partnership Opportunities at the EUSE 2019 Conference

BENEFITS	PLATINUM Supporter € 20.000	GOLD Supporter € 10.000	SILVER Supporter € 5.000	BRONZE Supporter € 2.500
Before the conference				
Recognition as a sponsor on symposium promotional documents	√	√	√	√
Inclusion and profile on website with logo and link	√	√	√	√
During the conference				
Exhibition stand (incl. Shell scheme)	12 m²	6 m²	50% discount	25% discount
Advert in the conference programme/app	√	√	√	√
Company logo in the conference programme/app	√	√	√	√
Recognition as sponsor via signage	√	√	√	√
Insert in delegate bag	√	√	√	
Free exhibitor registrations (exhibition only)	3	2	1	
Free conference registration	3	2	1	1
Free tickets to the conference dinner	2	2	1	
After the conference				
Continued recognition on all follow up media, marketing and updates	√	√		
Visibility on the conference website for 6 months after the event	√	√	√	√



Individual partnership opportunities

SOCIAL EVENTS

▶ **Conference Dinner € 20.000**

- ✓ Recognition as a sponsor on signage during the conference dinner
- ✓ Opportunity for a senior representative to make a 5 minute presentation to dinner guests
- ✓ Your company logo on the EUSE 2019 website and hyperlink to your company website
- ✓ Recognition as a sponsor on conference documentation
- ✓ 2 tickets to the Gala Dinner

▶ **Welcome Reception € 10.000**

- ✓ Recognition as a sponsor on signage during the Welcome Reception
- ✓ Your company logo on the EUSE 2019 website and hyperlink to your company website
- ✓ Recognition as a sponsor on conference documentation
- ✓ 1 ticket to the conference

▶ **Lunch € 5.000**

- ✓ Recognition as a sponsor on signage during the Lunch break
- ✓ Your company logo on the EUSE 2019 website and hyperlink to your company website
- ✓ Recognition as a sponsor on conference documentation

▶ **Coffee breaks € 2.500**

- ✓ Recognition as a sponsor on signage during the Coffee breaks
- ✓ Your company logo on the EUSE 2019 website and hyperlink to your company website
- ✓ Recognition as a sponsor on conference documentation

CONFERENCE SUPPORTER ITEMS

- ▶ **Mobile application € 7.000**
 - ✓ Support will be recognized on the home screen with "Supported by..." and a company logo

- ▶ **Conference bag € 5.000**
 - ✓ Your company logo appears on delegate lanyards - exclusive
 - ✓ Recognition as a sponsor on conference documentation

- ▶ **Pen & Note Pad € 5.000**
 - ✓ Your company logo appears on delegate lanyards - exclusive
 - ✓ Recognition as a sponsor on conference documentation

- ▶ **Conference Lanyard € 3.500**
 - ✓ Your company logo appears on delegate lanyards - exclusive
 - ✓ Recognition as a sponsor on conference documentation

- ▶ **Insert in conference bag € 1.000**
 - ✓ Your company logo appears on delegate lanyards - exclusive
 - ✓ Recognition as a sponsor on conference documentation

- ▶ **Sponsor a member to attend the conference € 400**
 - ✓ Recognition on the website as a special member sponsor

SYMPOSIA AND WORKSHOPS

- ▶ **Satellite symposia € 10.000**
 - ✓ A opportunity to organize a one-hour satellite symposium on one of the conference days
 - ✓ Use of lecture room and audio-visual equipment and support at conference venue
 - ✓ Logistic support by Symposium management before and during the satellite symposium
 - ✓ Announcement of satellite symposium on the conference website
 - ✓ The scheduling of the satellite symposia is at the discretion of Symposium organizer, in consultation with sponsor

- ▶ **Advertising in conference programme / pre-conference magazine**
 - Back cover € 1.500
 - Full page € 1.000
 - Half page € 500
 - Quarter page € 250



Exhibition opportunities

► Space only stand

The price for space only is € 500,- per square meter. Floor space stands are ideal for those who wish to build their own stand, or bring a pop-up stand. Minimum of 6 m².

Include:

- Table and 2 chairs
- 1 Free exhibitor badge per 3 m² (Exhibitors do not have access to the scientific programme. Welcome reception, coffee breaks and lunches are included.)

► Stand packages

The price for shell scheme is € 600,- per square meter. Minimum of 6 m².

Stand packages are sold in increments of a minimum of 6 m².

All packages include;

- Shell scheme stand
- Fascia sign for your company name
- Light
- 1 power socket
- Table and 2 chairs
- 1 Free exhibitor badge per 3 m² (Exhibitors do not have access to the scientific programme. Welcome reception, coffee breaks and lunches are included.)

* *Please note: Space only/shell scheme rental does not include extra furniture, stand cleaning, storage, etc. All these services and others can be ordered 3 months prior to the conference.*

► Additional benefits

- Listing as an exhibitor on the conference website with a link to the company website
- Listing and profile in the Industry Support and Exhibition section of the program

Additional exhibitor badges can be booked at a rate of € 100.

Exhibition spaces and booth allocation will be on a first come first served basis and can be based on the profile of the organisation.



BOOKING AND POLICIES

Terms of Payment

Sponsor and Exhibitors package

100% upon receipt of agreement and first invoice.

All payments must be received before the start of the EUSE 2019 Conference. Should the Supporter fail to complete payments prior the commencement of the EUSE 2019 Conference, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.

Sponsoring/exhibiting/support arrangements will be confirmed in writing between EUSE 2019 Conference Management and the sponsoring/exhibiting/supporting organization using the standard EUSE 2019 contract text or the sponsor/exhibitor/supporter text. An invoice with payment details will be sent with the confirmation letter.

After receipt of the sponsorship you will receive an invoice, payable within 30 days after receipt. If the invoice has not been fully paid the conference, you will not have access to the conference.

Cancellation / Modification Policy

Cancellation / medication of items must be made via e-mail to the EUSE 2019 Conference Secretariat: EUSE2019@congressbydesign.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made before September, 27, 2018 (8 months before Conference)
- 50% of the agreed package amount if the cancellation/modification is made between September 27, 2018 and January 28, 2019 (4-8 months before Conference)
- 100% of the agreed package amount if the cancellation/modification is made after January 28, 2019 (4 months before Conference)